



ORDER

Flight Dates **06/25/12-07/08/12**

Contract / Revision **299558 /**

Original Date / Revision
06/04/12 06/20/12

Advertiser **Club for Growth Action**

Agency **Target Enterprises**

Buying Contact

**16501 Ventura Boulevard - Suite #5
Encino, CA 91436**

Product
CFGA-Arizona

Agency Com 15%

Billing Contact

**16501 Ventura Boulevard - Suite #5
Encino, CA 91436**

Sales Office KNXVL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A55+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15% Market Value 191333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	162633

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
July 2012	23	\$24,395.00	\$28,700.00	84.40
Totals	23	\$24,395.00	\$28,700.00	84.40

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
06/25/12	07/06/12	23	\$24,395.00	\$28,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	06/25/12	07/08/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	MTWTF--	:15/:15	1	\$800.00	P-1	5.10	BK	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	- TWTF--		4				\$800.00		0.00			
		Week: 07/02/12	07/08/12	MTWTF--		1				\$800.00		0.00			
N 2	KNXV	06/25/12	07/08/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm (5:27 PM-5:30 PM)	MTWTF--	:15/:15	1	\$1,000.00	P-1	4.90	BK	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/12	07/01/12	- TWTF--		4				\$1,000.00		4.90			
		Week: 07/02/12	07/08/12	MTWTF--		1				\$1,000.00		4.90			



KNXV

Print Date: 08/07/12

Page 2 of 2

Contract / Revision **299558** Flight Dates **06/25/12-07/08/12**

Hiatus Dates

Original Date / Revision 06/04/12/ 06/20/12

Order Sep 00:20:00

Advertiser **Club for Growth Action** Product **CFG-Arizona**

Estimate #

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N 3	KNXV	06/25/12	07/08/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	MTWTF--	:15/:15	1	\$1,200.00	P-1	3.90 BK	5	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/25/12	07/01/12	- TWTF--			4		\$1,200.00		3.90				
Week:		07/02/12	07/08/12	MTWTF--			1		\$1,200.00		3.90				
N 4	KNXV	06/25/12	07/01/12	M-F 7-9am M-F 7-9am	CM	7am-9am	- TWTF--	:15/:15	3	\$400.00	P-1	1.80 BK	3	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/25/12	07/01/12	- TWTF--			3		\$400.00		1.80				
N 5	KNXV	06/25/12	07/08/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	MTWTF--	:15/:15	4	\$2,500.00	P-1	7.00 BK	5	\$12,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/25/12	07/01/12	- TWTF--			4		\$2,500.00		7.00				
Week:		07/02/12	07/08/12	MTWTF--			1		\$2,500.00		7.00				
													Totals	23	\$28,700.00

*Tax 1 Note: Tax 0.5%.

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